

Council III - Membership Services

Members are the strength and lifeblood of HFMA. Therefore the primary mission of Council III shall be the recruitment and retention of members. Council III shall be responsible for services to members and shall assist in the development of chapter leadership. The Council shall promote recognition of member activities and accomplishments with award presentations, newsletter articles, and any other appropriate means.

Council III is responsible for:

- Developing a membership recruitment and retention plan
- Identifying sources of potential new members and establishing ways to meet the membership goals of net member growth and renewal rate
- Reminding members to renew their membership
- Assigning a New Member Chair to welcome new members and orient new members with the directory, LCC description, and recent newsletters within one month of receipt of a new member application
- New members will also be encouraged to participate in LCC
- Assigning a New Member Mentor Chair to find a mentor for all new members expressing an interest in this service
- Appointing a Newsletter Chair who shall encourage authorship of articles and publish a minimum of four chapter newsletters each year
- Encouraging new member activities and publishing new member profiles in the newsletter
- Publishing and distribution of the Chapter Membership Directory
- Encouraging active and diverse LCC participation to develop member leadership
- Coordinating the annual ANI Scholarship, the annual President's Awards and recognizing other active LCC members
- Maintaining Founder's Awards records
- Appointing an Employment Chair who shall maintain a membership employment service and report job opportunities to chapter members
- Appointing a CPE Chair who shall obtain CPE accreditation for Chapter programs, and with Council members' assistance, maintain attendance records to document CPE hours
- Appointing a Certification Chair who will encourage members to become certified and will encourage members who are already certified to maintain their certification
- Maintaining and enhancing the chapter's website in order to increase information distribution
- Displaying HFMA brochures, membership applications and National HFMA program announcements at meetings and workshops
- Communicating effectively between LCC meetings in order to complete council business