



Boosting the bottom line of providers nationwide

Effective Methods and Tools to Work Denials and Underpayments

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Our Goals for Today

- An overview of Denial Management issues
 - Strategies and tools to prioritize and work Denials
- An overview of Underpayments issues
 - Strategies and tools to effectively use your resources to recover these dollars
- Contracting
 - How to effectively use and communicate with Contracting



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I love technology but....

- https://www.youtube.com/watch?v=DYu_bGbZiiQ



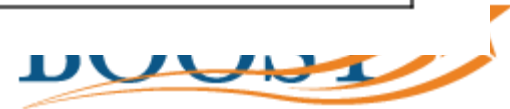
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How ACA is Affecting the Revenue Cycle

- The complexities of today's coverage and reimbursement landscape demands a level of focus and expertise unparalleled in the past

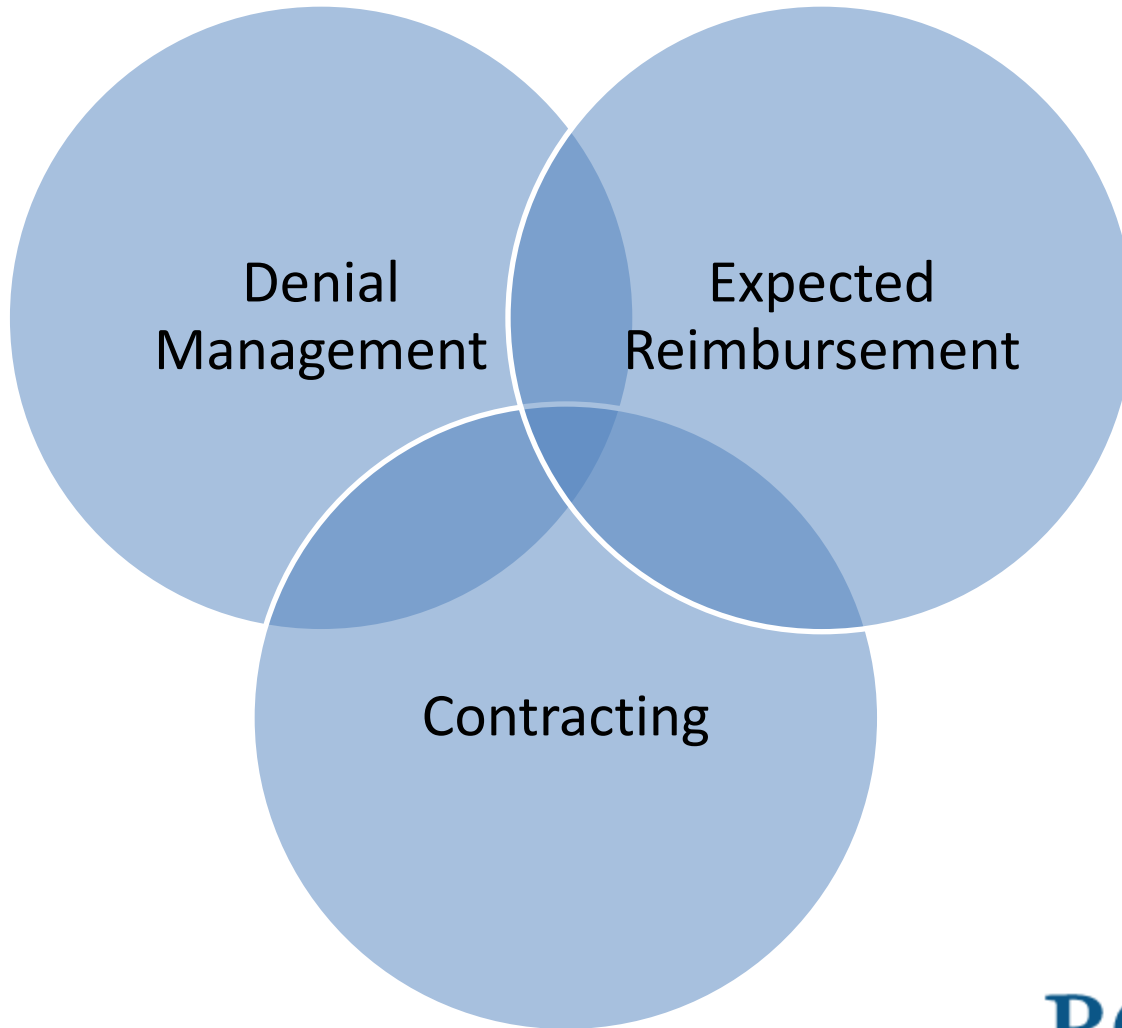
Revenue Cycle Imperatives	* Expanded Coverage	Payment Cuts
	Improve Performance and Efficiency	
	Patient Access - Eligibility Processes	Denials Management/ Denials Prevention

* Illustration adapted from hfmap Revenue Cycle Excellence presentation on Reform impacts



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A Perfect World



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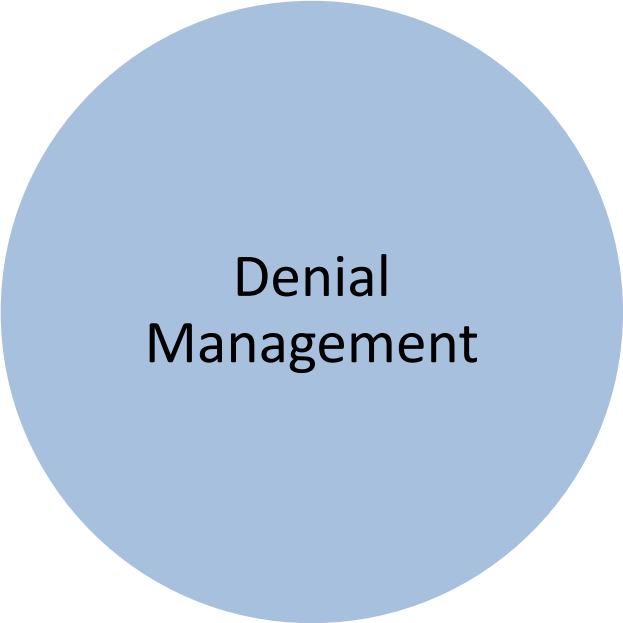
Denial vs Underpayment

- What is a Denial?
 - Zero paid claim
 - Important to calculate the dollar impact and value claims
- What is an Underpayment?
 - Partial payment
 - Typically the dollar impact is quantified



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Denial Management - Causes



Denial
Management

- Authorization issues
- Medical necessity denials
- Pended claims from payers for additional info
- Clinical documentation
- Incorrect demographic information
- Wrong DRG on bill
- HAC denials
- Third party information
- Legal



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Some Keys to Success

- Front end processes to ensure eligibility, notification and authorization
- Ongoing and timely clinical review and communication with payers
- Contract management and IT systems that accurately calculate expected payments
- Denial management team



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Denial Management Team

- Denial management manager
 - “air traffic controller”

Manager/Supervisor

Clinical

Administrative

Legal

DRG
changes

Coding

Level of
Care

Appeal
letters

Follow-
Up



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Denial Management Team

- You don't need as much clinical staff as you might think
- Strategize by dollar amount and resources



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Identify Trends

- Medicaid system difficulty with hyphenated names
- Sterilization charges
- IP vs Observation
- Sleep Center – Pre-Auth
- Payer issues
 - United process
 - Provider representatives



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Quiz Time – Denial Issue Hierarchy

- Authorization issues
- Medical necessity denials
- Pended claims from payers for additional info
- Incorrect demographic information
- Incorrect DRG on bill



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Answer – Denial Issue Hierarchy

1. Incorrect demographic information
 - Very simple, can lower scope to low dollar amounts
2. Incorrect DRG on bill
 - Clinical involvement but minimal, re-drop bill
3. Pended for additional information
 - Stall tactic? Easy enough to send in requested info
4. Authorization
 - Requires reviewing chart notes and writing appeal
5. Medical Necessity
 - Requires reviewing chart notes and writing appeal
 - Possible 2nd level clinical appeal



Develop a Strategy/Plan

- Use metrics – Payer Analysis

#	Payer	Denied	Paid	% Overturned
1	Molina	\$ 2,000,000	\$ 500,000	25%
2	Blue Cross	\$ 1,000,000	\$ 500,000	50%
3	Medicare	\$ 700,000	\$ 500,000	71%
4	Cigna	\$ 500,000	\$ 250,000	50%
5	Aetna	\$ 500,000	\$ 200,000	40%
6	GroupHealth	\$ 200,000	\$ 100,000	50%
	Totals	\$ 4,900,000	\$ 2,050,000	42%



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Develop a Strategy/Plan

- Use metrics – Root Cause Analysis

#	Issue	Denied	Paid	% Overturned
1	Authorization	\$ 2,000,000	\$ 500,000	25%
2	Additional Info	\$ 1,000,000	\$ 500,000	50%
3	Incorrect Demo	\$ 700,000	\$ 500,000	71%
4	Incorrect DRG	\$ 500,000	\$ 250,000	50%
5	Med Necessity	\$ 500,000	\$ 200,000	40%
6	Coverage	\$ 200,000	\$ 100,000	50%
	Totals	\$ 4,900,000	\$ 2,050,000	42%



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HFMA MAP Key

- Denials Overturned by Appeal
 - Purpose: Trending indicator of hospital's success in managing the appeal process
 - Value: Indicates opportunities for payer and provider process improvement and improves cash flow
 - Calculation
 - Number of appealed claims paid
 - Total number of claims appealed and finalized or closed



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Have a Plan

- High dollar
- Group by payer
- Denial issue hierarchy
- ICD-10
- Evaluate partner opportunities
 - Ensure denials are being worked
- Scheduled meetings



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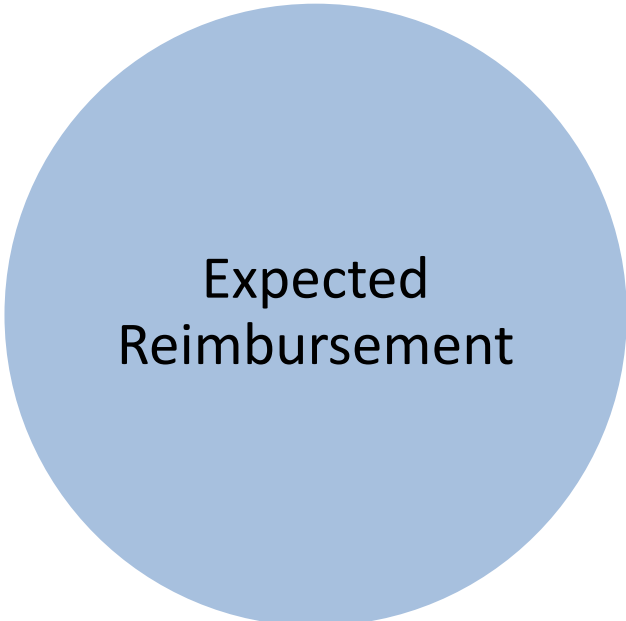
Use Data → Develop Metrics

- Ideally, data from denials should directly feed continuous improvement efforts
- Evaluating payer and root cause analysis can identify opportunities for improvement and education
- Ultimate goal is to prevent future denials



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Expected Reimbursement



Expected
Reimbursement

- Identifying and recovering underpayments
- Ensuring contract management system is updated
- Reporting findings to contracting

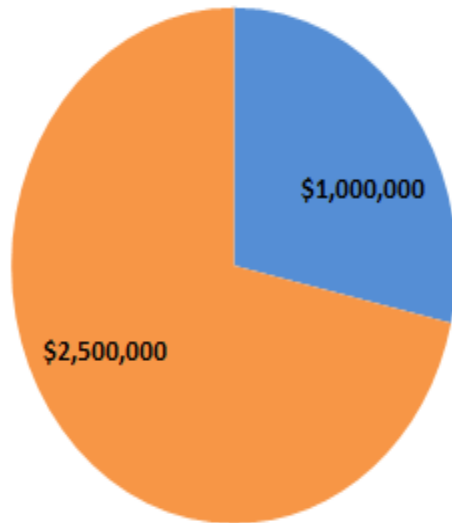


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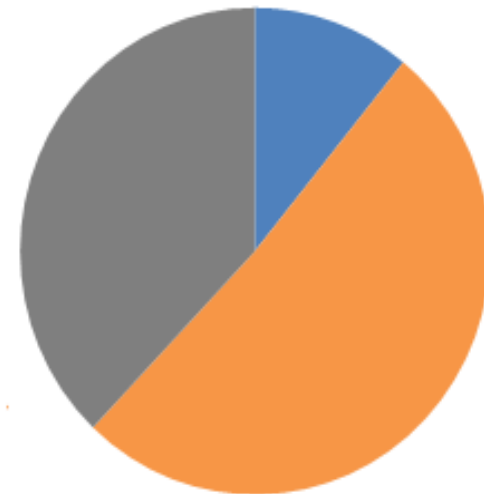
Underpayments Today

- The changing landscape

Payer Type	Accounts	Identified Underpayments	Average Underpayment
Commercial	200	\$1,000,000	\$5,000
Government	700	\$2,500,000	\$3,571
Totals	900	\$3,500,000	



■ Commercial
■ Government



■ Medicaid
■ Medicare
■ Workers' Compensation

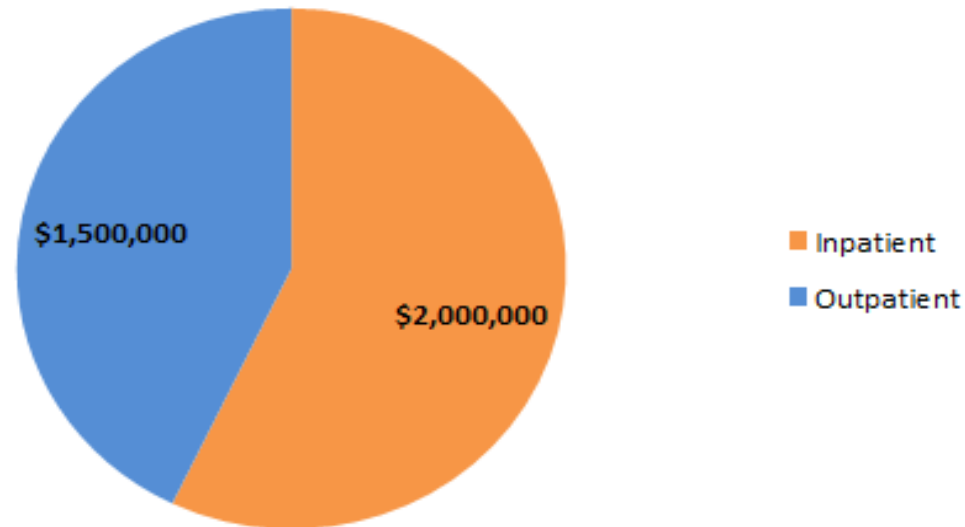


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Underpayments Today

- Inpatient and Outpatient Review

Patient Type	Accounts	Identified Underpayment	Average Underpayment
Inpatient	300	\$2,000,000	\$6,667
Outpatient	600	\$1,500,000	\$2,500
Totals	900	\$3,500,000	

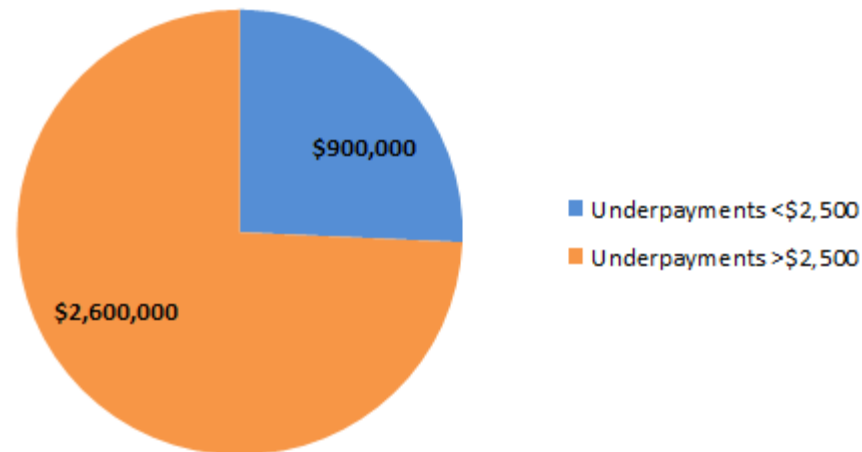


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Underpayments Today

- Payment Amount

Payment Amount	Accounts	Identified Underpayment
Underpayments <\$2,500	600	\$900,000
Underpayments >\$2,500	300	\$2,600,000
Totals	900	\$3,500,000



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Underpayments Today

- Pop Quiz?!
 - You only have 2 FTEs to work Underpayments how do you prioritize your resources?



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Underpayments Today

- Pop Quiz?!
 - You only have 2 FTEs to work Underpayments how do you prioritize your resources?
 1. Inpatient
 2. Underpayments > \$2,500
 3. Don't overlook Government payers
 4. Payer/Root Cause Analysis
 5. Adjustment time limits



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Government Payers

- Medicaid and Managed Medicaid
 - The last on the list for internal teams
 - Culture of “take what you can get”
 - Review denials and auths
 - IP vs OBS
 - Review all payments
 - Review DRG (APR-DRG)



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Government Payers

- Medicare
 - All comes down to coding
 - Exempt units (IRF/IPF)
 - Drug dose discrepancies
 - Blood factor drugs
 - Neurostimulator coding/modifiers
 - Transfer payment review
 - Uncompensated Care Payment Add-On
 - Incorrect DRG



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Government Payers

- Medicare Advantage
 - Same as Medicare ++
 - DRG Down coding
 - Organ Acquisition
 - Medicare Sequestration
 - IME



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Government Payers

- Workers' Compensation
 - Lots of small dollar underpayments
 - Several payers/adjustors
 - Border hospitals



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Small Dollar Underpayments

- Auto
- Work Comp
- Outpatient



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Underpayment Special Projects

- Post Acute Transfer DRG Review
 - Transfer rate only applies to the following discharges status' and one third of DRGs
 - **03** Skilled nursing facility
 - **05** Another type health care institution not defined elsewhere
 - **06** Home health
 - Within 3 days following discharge
 - **62** Inpatient rehabilitation
 - Includes distinct part unit of a hospital
 - **63** Long term care hospitals
 - **65** Psychiatric hospital
 - Includes distinct part unit of a hospital



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Underpayment Special Projects

- Coordination of Benefits (COB) Review
- Review contract language
 - Secondary payer reimbursement
 - Often BLB
- Create an audit matrix
- Review claims



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Underpayment Special Projects

- Unique DRG Review
- Review payer contracts and state fee schedules
- Case study of working with Payer Contracting



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Underpayment Special Projects

- Low % reimbursed claims
- Set a scope
 - Charges > \$20,000
 - Reimbursement < 5%



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Payer Issues

- Bundling and Charge Denials
 - Cigna
 - Aetna
 - Molina
- How to fight these!
 - First steps
 - Review contract language
 - United front with Payer Contracting



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Negotiating Discounts

- International Claims
 - Global Excel
- Correctional Institutions
- Prompt Pay Discount Policy

Charges	Discount	Approval Level
>\$100,000	7%	VP, Revenue Cycle
\$50,000 - \$99,000	5%	Director
<\$50,000	3%	Manager



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Working with Patient Access

- Financial Class Coding
 - Kaiser
 - Miscellaneous



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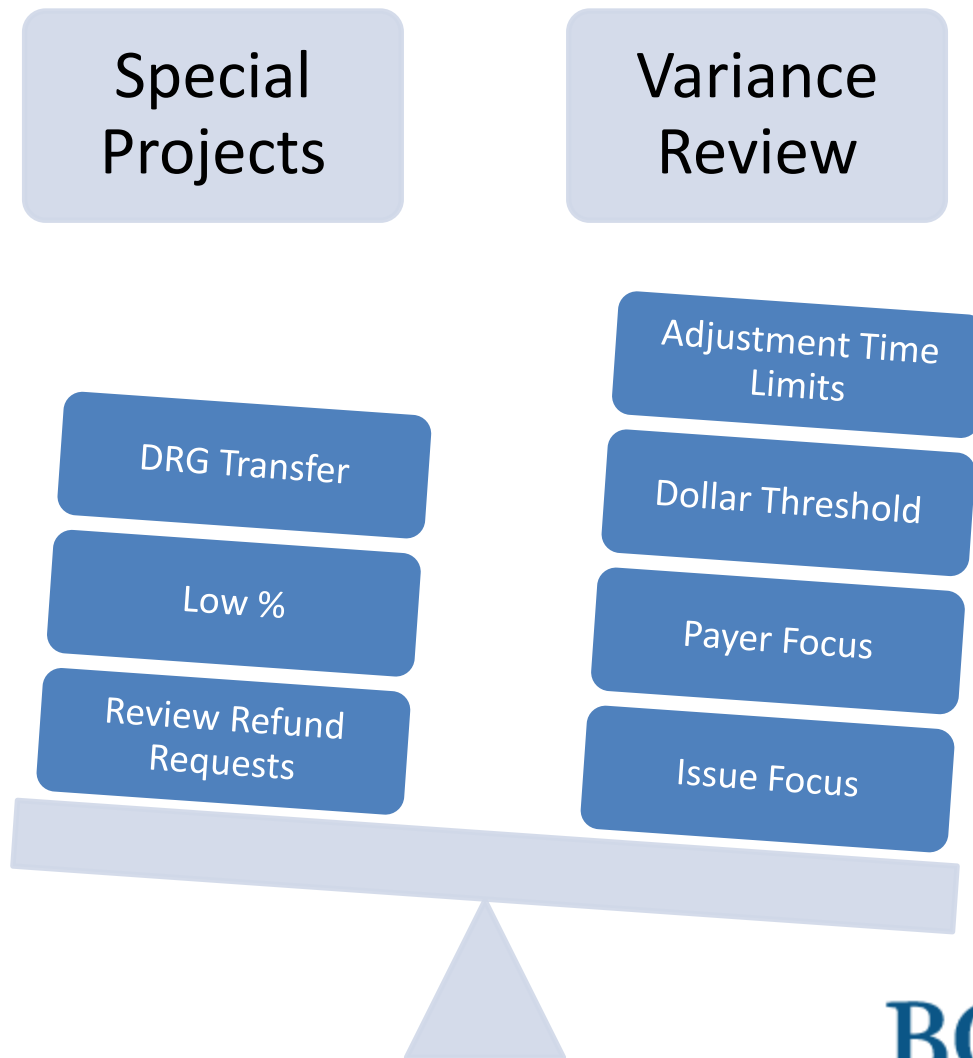
Updating Contract Management

- Avoid false positives
- Contracts are always being updated
- Fee schedules change regularly
- Don't forget to load ALL payers



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Expected Reimbursement - Work Plan



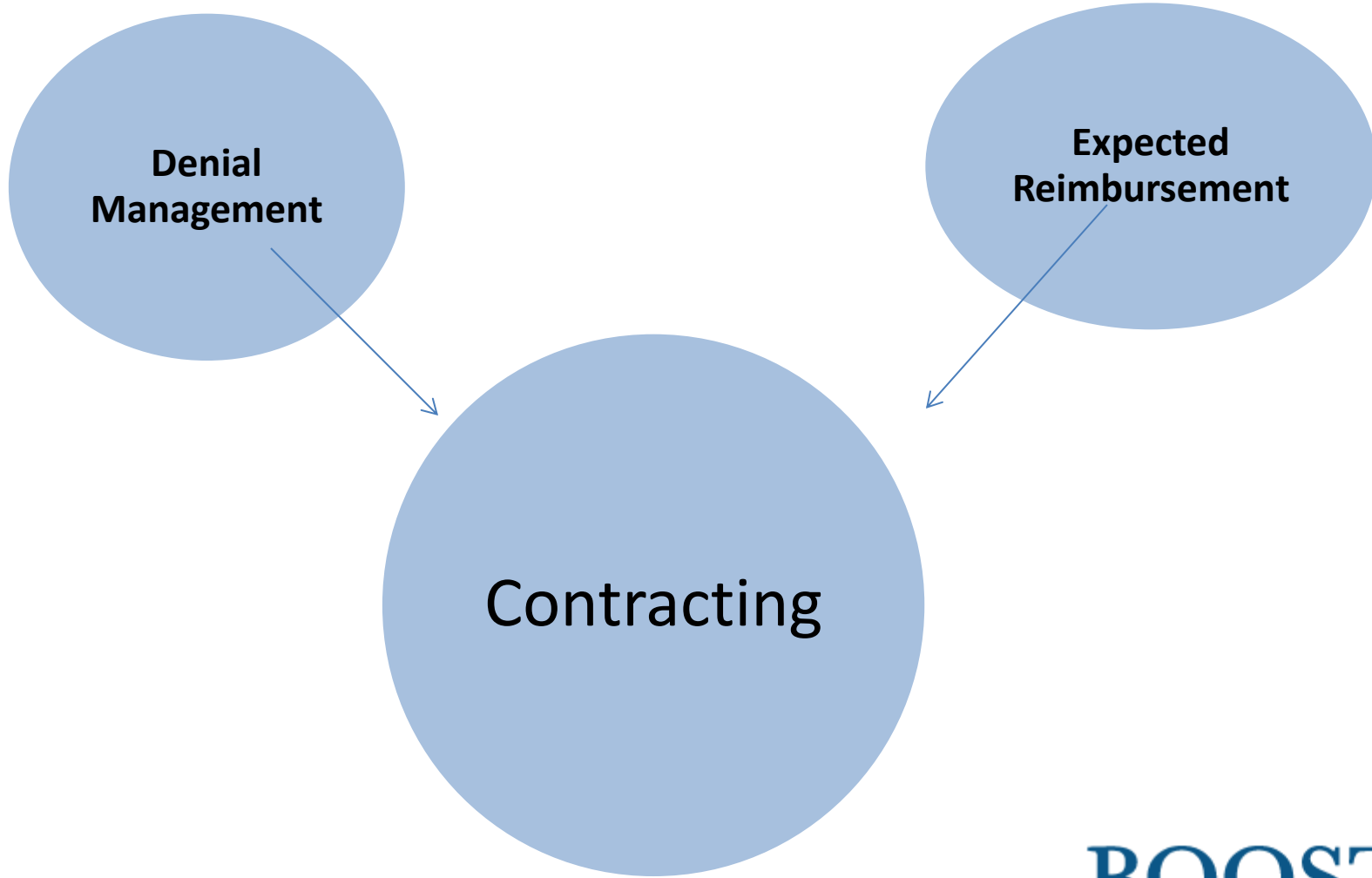
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Use Data → Develop Metrics

- Ideally, data from underpayments should directly feed continuous improvement efforts
 - Payer/Root Cause Analysis
- Evaluating payer and root cause analysis can identify opportunities for improvement and education
- Ultimate goal is to prevent future underpayments!



Communication



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Working with Payer Contracting



Contracting

- Relationships with payers
- Revenue cycle assistance with negotiation process
- Consistency across all contracts
 - Government v. Commercial



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Payer Contracting

- Consistent regular communication is key!
 - Monthly team meetings
- Involve Revenue Cycle in negotiation process
- Early identification of issues is paramount
 - Mole hill vs. Mountain



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Settlements Criteria

- Settlement Criteria
 - Money involved
 - Claims Frequency
 - Payer Engagement and acceptance of issues
 - Mass denial for Hospital or Payer claims system coding error
 - Preferred for Commercial lines of business
- Goal: Reduce Admin Costs!



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Line by Line Criteria

- Sporadic and disjointed claim denials
- Appeals might be needed
- Patient Specific denials
 - Medical Necessity denials
 - Medical Chart reviews
- Preferred for government lines of business



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How do we bring issues forward?

- Step 1: Monthly meetings
- Step 2: Each issues has an SBAR
 - Situation
 - Background
 - Analysis
 - Recommendation



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How do we bring issues forward?

- Why the SBAR?
- Clean approach to articulate the issue
- Promotes thoughtful analysis
- Saves resources
- Step 3: Contracting communication with the payers



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Tips to communicate with payers

- Be concise use the SBAR
- Provide examples
- Use contract language to support your position
 - Underpayments
 - Clean Claims
 - Denials
 - Joint Operations Committees



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Joint Operations Committees

- Contracting language around Joint Operations Committees
- Useful for payers with high administrative costs
 - Days in AR
 - Medical management issues
 - Discharge to lower level of care
 - Claims denials



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Contracting approach to ICD-10

- Payer risk assessment
 - Goal: Protect cash flows!
 - Risk areas within the hospital
 - PFS and HIM
 - Score payers by:
 - Net allowed payment
 - Current Denial rate
 - Days in AR with ICD-10
 - ICD-10 testing willingness
 - Initial “ping” and End to End testing



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Contracting approach to ICD-10

- Deploy contract language
 - Prompt payment interest penalty
 - Interim payments
 - Prior authorizations
 - End to End testing
 - ICD-9 support and maintenance
 - To align with state language around claims reprocessing



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Contracting trends

- Sequestration
 - Issue: How payers are coding sequester on remits
 - Loaded into the allowable or:
 - Inconsistent usage of RA codes
 - Countermeasure:
 - Increase MA reimbursement
 - Reject the sequester
 - Argument (RESEARCH)



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Contracting Trends

- Lesser of language
 - Will pay allowed to billed charge whichever is less
 - With government reimbursement
- Large state employer groups in Oregon legally mandated to pay on CMS methodology (Senate Bill 204)
- CMS methodology with lessor of language
 - Payers want to pay like CMS but only will pay up to billed charges
 - If the billed charges are low, this is an issue
 - If the billed charges are high, not an issue



Contracting Trends

- Standardizing Charge master (CDM) Language
 - Establish an percentage threshold
 - Standardized notification
 - Align to align with fiscal or calendar year
 - Same increase with CAH and DRG's



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Contracting trends

- Focus on payers with high administrative costs
 - Look at the internal costs to process claims, denials, underpayments, etc.
 - Time to post RA/EOB's
 - Days in AR
- Admin fee should reflect the cost



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Contracting Trends

- Payment Accuracy Provision
 - Collaborate with payers to validate CMS pricing and fee schedules
 - Settlement and true up language
 - Refund Language
 - Claims with variance less than \$XX shall not have refunds processed
 - This is a “Win-Win”



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Contracting Trends

- Pay for Performance
 - Tips to create standardized P4P programs
 - Use what you are already measuring
 - CMS VBP
 - Readmissions
 - HACs
 - Other quality programs
 - Create Hospital Quality Scorecard
 - Quantification of monies at risk



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Thank you for your time!
Questions?



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